

LISA DALLA ROSA

AUSTRALIAN ARTIST

FACTS ABOUT ORIGINALS & 'GICLEE' PRINTS

AN IMPORTANT NOTE ON 'GICLEE' DIGITAL PRINTS

It is important to note that any print reproductions of Lisa's original artworks are strictly controlled, individually authorised and approved.

Giclee prints are an accurate and affordable reproduction of Lisa's original and truly unique contemporary landscape paintings.

FACTS ABOUT 'GICLEE' PRINTS

>Giclee (zhee-klay) is a French word meaning 'a spray or spurt of liquid'.

>The term 'Giclee Print' is an elevated form in printmaking technology providing superior colour accuracy than any other forms of reproduction. It is considered 'first class'.

>The quality of the Giclee print rivals traditional methods such as lithographs and screen printing.

>Giclee prints conform to archival standards consistent with collectable fine art and is commonly found in museums, art galleries and photographic studios.

>Giclee prints are estimated to last 130+ years without noticeable fade or deterioration.

>Giclee reproductions offer richness, detail and depth, ideal for prints.

>The Giclee process keeps the painting affordable and under the artist's control and compliments the artist's artistic ability and expressions.

>Giclee prints are commonly reproduced on fine art cotton rag paper or on premium canvas materials.

WHEN IS AN 'ORIGINAL' A TRUE 'ORIGINAL' ?

Lisa believes there should be a distinction between 'original-unique' which is a one off stand alone unique piece of art and 'original-copy' being a hand-made (likely textured) mass production copy of a sample piece. There is a difference!

Lisa strives to provide her clients with a truly 'original-unique' piece of artwork and suits those who are seeking a taste for individual pieces that have that all important 'WOW' factor .

